

**PLEASE! No staples,
paperclips only.**



Entry form for Bad Ad* Contest

*our contest has changed this year; please see contest rules.

Name: (please print) _____

Home Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Email: _____ Age: _____ Grade Level: _____

- Gender:** (optional) male female
- Ethnicity:** (optional) White/Anglo Black/African American Asian American
- Hispanic/Latino Native American Other: (please list) _____

School/Organization Name: _____

School/Organization Address: _____

City: _____ State: _____ Zip _____

Teacher/Sponsor: _____

Teacher/Sponsor Phone: (_____) _____

Teacher/Sponsor Email: _____

Short description of your ad including the brand name and product: (One sentence or less.)

Where did you get your ad?

- magazine (magazine's name & date) _____
- website (website URL) _____
- other (name & date) _____
- I don't know.

Mail entries to:
Counter Ad Contest
c/o Media Literacy Project
6400 Wyoming Blvd N.E.
Albuquerque, NM 87109

Entries must be postmarked by Jan. 16, 2012